

Smoking Cessation Database

The tried, tested, fast and easy way to input, manage and report stop-smoking figures

This database has been developed by Roy Castle FagEnds to facilitate easy and efficient data collection in stop-smoking services. In order to meet the challenges of smoking cessation we have developed a web enabled data capture system using ASP.NET and SQL server.

The database captures information, such as personal details, health, details of quit, attendance, appointment and media. This is not just a tool for information but the report-generating functions enable continuous service monitoring; quarterly monitoring for Department of Health; quit-management and follow-up on a daily basis.

An appointment-creation section of the database has been developed to make managing clients more straightforward. Keeping in touch with the clients is also really important and this database makes contacting clients easier via a number of methods including telephone, email and SMS texting.

"This database has made keeping track of our position against targets so much easier..."

Julie Travis Acting Stop-Smoking Coordinator for Liverpool PCT

Read more comments from existing database users overleaf...

"This database allows us to give a very personal service to over 5,000 clients – for example, sending texts at the press of a button to keep in touch with them. Clients then feel special and cared for as an individual, not just a number in a big service."

Miriam Bell, Service Manager for FagEnds in Liverpool

"We have found the Roy Castle FagEnds database incredibly useful in helping us think through how we approach our marketing and measure its effectiveness. We are very optimistic about its potential in driving future targeted activity to attract more people in to the service, help more of them quit and ultimately help them stay quit in more sophisticated ways."

Ben O'Brien, Head of Marketing and Communications,
Knowsley Health and Social Care

"We've been using the new database since October 2006 and it has made our workload a lot easier; it is totally user friendly and we now have a wide range of reports available at the click of a button."

Paul Steele, Service Manager for Roy Castle FagEnds in Knowsley

For more information visit: www.stopsmoking.org.uk
or email info@stopsmoking.org.uk

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