

Roy Castle Fag Ends Liverpool 2007

“ History of Roy Castle Fag Ends

- “ Fag Ends was formed by a group of people who attended a 6 week stop smoking course in 1994
- “ 3 Stop Smoking advisors were appointed in 1999 to run the Liverpool Specialist Service
- “ The service was swamped in January 2000, therefore the number of advisors was increased

“ History of Roy Castle Fag Ends (Cont.)

- “ In 1999 funding was received for a freephone helpline to cover the whole of Merseyside
- “ The Liverpool Service is commissioned by Liverpool PCT but managed by The Roy Castle Lung Cancer Foundation

“ **The Liverpool Team**

- “ Service Manager
- “ Administration Manager
- “ Two Administration Assistants
- “ Two Senior Stop Smoking Advisors
- “ 15 Stop Smoking Advisors;
 - . 7 Community advisors
 - . 2 Workplace advisors
 - . 2 Hospital advisors
 - . 1 young person advisor
 - . 1 BME advisor
 - . 1 Mental Health/Homeless advisors
 - . 1 Prison advisor

“ **What support do we provide in the community?**

- “ 52 community stop smoking drop in centres
- “ 4 one to one sessions
- “ 5 evening sessions in various locations up to 8pm
- “ Telephone support
- “ Text Service
- “ Health awareness days (118 so far in 2007)

“ What support do we provide in the Workplace?

- “ Health Awareness days
- “ Presentations
- “ Six to 8 week course, depending on demand
- “ Sign posting clients into existing community sessions
- “ Follow up support
- “ Intense support via freephone helpline

“ What support do we provide in the Hospitals?

- “ Two stop smoking advisors covering 3 Liverpool hospitals (Royal Liverpool, Aintree & Broadgreen)
- “ One to one sessions with both patients and staff
- “ Bleep alert and mobile phone access
- “ Clinics covered
- “ Health awareness days offered
- “ Sign posting clients into existing community sessions
- “ Follow up one to one support once patient has been discharged

“ What support do we provide for the BME Communities?

- “ Seven community support groups
- “ Access to translators
- “ Access to stop smoking recourses in dif ferent languages
- “ One to one support on demand
- “ Presentations and health awareness days

“ **What support do we provide for the Mental Health setting and Homeless?**

Stop Smoking Advisor with(Professional Counselling Qualification)

Provides support using a person centred approach within the following settings

- . Hospitals
- . Residential
- . Day centres
- . Charity Mental Health Organisations

“ Clients needs are addressed on a one to one and group work basis

“ What support do we provide for the Prisons?

- “ 12 week stop smoking courses for inmates at both HMP Liverpool and HMP Altcourse
- “ Workplace team provide support for staff at both prisons with an eight week stop smoking course
- “ HMP Liverpool had a group of 76 staff in quarter 4, of which 50% quit

“ What support do we provide for Young People?

- “ One to one support and group sessions in various locations . Schools, Colleges and Youth Centres
- “ Nicotine Replacement Therapy available to ages between 12 and 17 years

“ **Figures 2006 – 2007**

- “ 7830 people were referred into the service
- “ We were set a target of 3783 people to be quit at 4 weeks
- “ **Our actual 4 week quit outcome was 4710**

“ How can people access/ be referred into the service?

“ Freephone telephone helpline

“ Referred via

- . GP
- . Practice Nurse
- . Health Visitor
- . Hospital
- . Dentist

“ Walk in to support group/ Word of mouth

“ Workplace